

June 1, 2010

Dear Sir/Madame,

I invite you to be a nominator for the 2009 - 2010 Norinne A. and Raymond E. Ruddy Memorial Life Prizes. This is an award the Gerard Health Foundation will present to recognize outstanding contributions by living individuals and/or organizations in advancing life saving principles and practices. Altogether, up to \$600,000 will be awarded on January 22, 2011 to as many as 6 worthy individuals and/or organizations.

Our success in recognizing outstanding life saving achievements depends on the submission of nominations by individuals like you who were especially selected for this opportunity. No other forms of nominations will be accepted.

We want this award program to recognize the achievements of a cross section of individuals and organizations. Therefore, potential nominees should include individuals or organizations that have furthered life saving principles and practices through public advocacy, scientific research, outreach programs, public disclosure activities, legal action, or other achievements you believe qualifies a person or organization for this prize.

It is also a goal of this award program to encourage more young people to adopt life saving values for themselves as well as advance support for these important principles and standards of conduct with one's peers and the general community. Therefore, we also seek nominations of college age youth who have already demonstrated by their commitment and actions the potential to be future life saving leaders.

The nomination period will close on August 6, 2010 and I ask you to nominate at least one deserving individual or organization as soon as possible to meet this deadline. All pertinent instructions for submitting a nomination appear in the enclosed nomination package.

Please call Jack Malloy or me on (508) 655-8813 if you have any questions about the Memorial Life Prizes or nomination process. We will be truly grateful for your participation.

Sincerely,



Raymond B. Ruddy  
President

# **GERARD HEALTH FOUNDATION**

## **Norinne A. and Raymond E. Ruddy Memorial Life Prizes**

### **2009 - 2010 Nomination Instructions**

#### **Purpose**

The Gerard Health Foundation's mission is to save lives and one of our goals is to further Pro-Life values and practices. Many individuals and organizations have contributed immensely to helping people everywhere recognize the sanctity of life by promoting life-preserving options instead of life-taking options such as abortion.

The Norinne A. and Raymond E. Ruddy Memorial Life Prizes will formally recognize current and future leaders who by their leadership, their intellect, their commitment, and their spirit have succeeded in awakening the conscience of America. Our hope in recognizing these Pro-Life pillars and promising future leaders is to make others aware, accepting, and future proponents of these same values.

#### **Prizes**

Up to 6 cash prizes totaling \$600,000 will be awarded at a ceremony in January, 2011 in Washington, D.C. Any winners still in school may receive their award in scholarship form.

Although the Gerard Health Foundation anticipates that each prize will be worth approximately \$100,000, it reserves the right to increase or decrease the value of individual prizes in order to award very special recognition to an individual or organization.

#### **Eligibility**

All living individuals and non-profit 501(c)(3) charitable organizations residing or operating in the United States are eligible to be nominated. We do reserve the right, however, to make exceptions for outstanding international achievements.

Nominators cannot nominate themselves. However, a nominator may nominate someone who is already a nominator.

We do prefer that nominated individuals and organizations not be employees or agencies of government. Again, we reserve the right to make an exception for extraordinary achievements.

#### **Nomination Process**

You were one of a select group of one hundred or so individuals to receive a nomination package. You were selected to be a nominator because of your recognized support of the same values and principles the Gerard Health Foundation represents. We ask you to submit the name of at least one worthy candidate for a prize. However, you may nominate as many individuals or organizations as you consider qualified.

## **2009 - 2010 Nomination Instructions (cont.)**

A nomination form is being provided to you that specifies the information you must provide for each individual or organization you intend to nominate. It is not necessary to enter information directly on this form, but instead you may duplicate the required information in a Microsoft WORD or comparable document. In whatever way you choose to prepare your nomination, you must submit all of the information requested on the nomination form.

Upon completing your nomination, please use the prepaid, self-addressed envelope that was enclosed with these instructions or email the document to Jack Malloy at [jmalloy@gerardhealth.org](mailto:jmalloy@gerardhealth.org). Please remember that nominations close on August 6, 2010.

Anyone using FEDEX or UPS to return a nomination package should send it to:

Gerard Health Foundation  
21 Eliot Street  
Suite 4  
Natick, MA 01760

If you do not receive an acknowledgement back within 10 business days that your nomination was received, please contact Jack Malloy at (508) 655-8813.

### **Selection Process**

Once nominations close on August 6, 2010, the Gerard Health Foundation will thoroughly review all nominations. A group of 20 or so finalists will be forwarded to a distinguished selection panel composed of 7 to 10 eminently qualified individuals. They will review the nomination information you submitted as well as any additional material the Gerard staff has prepared on each nominee. Winners will then be chosen.

### **Award Ceremony**

The Gerard Health Foundation intends to publicly announce all winners by October 13, 2010. On January 22, 2011, all winners will gather at an announced location in Washington D.C. to be recognized for their achievements. In addition to the prize check, winners will receive a displayable gift emblematic of their award.

## **2009 - 2010 Nomination Form**

Please submit the following information in English for each individual or organization you are nominating. Microsoft WORD (preferable) or a comparable application may be used to prepare your nomination. Contact information such as the email address that might be unknown to you can be left blank.

### **1. Nominator Information:** (Person submitting nomination)

Name: Organization:

Title: Address:

Phone: City, State, ZIP:

Email:

### **2. Nominee Information:** (Person or organization being nominated)

Please check if nomination is for a person or an organization.

Person       Organization

Name: Organization:

Title: Address:

Phone: City, State, ZIP:

Email:

### **3. Please summarize in 250 words or less why this nominee qualifies for the Norinne A. and Raymond E. Ruddy Memorial Life Prizes.**

Your summary should be as specific as possible citing examples of the nominee's most noteworthy accomplishments and period of time in which these accomplishments occurred. Information about the number of lives this person or organization might have saved as a result of its outstanding efforts will be very helpful. You might also include other examples that address the nominee's resourcefulness, leadership, challenges encountered and overcome, and long term impact in advancing Pro-Life principles and practices.

